



IS YOUR MOM OR DAD
“really”
 OK?

This advertorial is brought to you by ElderMom.

At some point we come to the realization that Mom or Dad cannot safely live on their own, but then the rationalization comes in “I think they’re ok” you say to yourself, when deep down you know they are not. The taunting mental games of one day that they are happy and satisfied, and the next they are scared and hungry, not remembering who was by in the last day or so is something that many of us can relate to.

ElderMom, an Anthem AZ-based senior placement service knows this story all too well, since they are a free service that assists families like these every day. Cheryl Ables and Sam Ile, have been in the senior care business for several years, owning an Assisted Living Home in Anthem AZ, (Anthem Senior Living), but as importantly, they have a passion to help you with the process of finding the perfect solution for the next step in life for your loved one. If you haven’t been in this situation yet, it’s just a matter of time; or you probably know of someone who has. It’s overwhelming to say the least, and one of the hardest decisions you’ll ever make. “How will I get my mom or dad to make the move out of their house?” ... “I don’t know if they’ll be happy living with others?” ... “How will they feel when I have to break the news to them that they have to live outside of their home?”

When we get to this decision in our lives, the first vision that comes to mind is a typical large-scale nursing home. You know, white walls, metal railings and people sitting in wheel chairs in the hallways staring off into space. Small-scale Assisted Living Homes in the ElderMom network are anything but; simply put, they are home! Each home, licensed by the State of Arizona, is run by quality, licensed managers and care-givers who have been caring for seniors for decades; and not only are they good at it, they love what they do.

What can your loved one expect in an ElderMom home? Besides the cozy décor, and the smell of home-cooked meals, your loved one will find comfort with flat-screen TV’s, beautifully-furnished rooms - private and semi-private, some with their own bathroom. Assisted Living homes in the ElderMom network meet the highest expectations that are not



only affordable, but convenient to where you live so you can pop in anytime you want for a visit, or take your mom out for the day.

One of ElderMom’s clients, Jeff Carpenter called ElderMom because his mom, Josephine was living on her own and doing well, until she had a stroke. Spending five months in rehabilitation, they knew she could never live on her own again, and Jeff and his wife didn’t know what to do. “As an only child, the burden and stress of making this decision was heart-wrenching. Cheryl and Sam made the process so easy for my wife and me, asking us several questions and touring homes to find the perfect fit for Mom. They saved me time, and brought me to the perfect home for my mom, who is now thriving and adjusting much better than I ever could have expected.”

The ElderMom network of homes is licensed for up to only ten residents, with an unbeatable care ratio of three caregivers to ten residents. They provide safe and beautiful accommodations that offer activities such as bingo, arts and crafts, card games, beautician services, medication management, and so much more. Whether your mom or dad is active or simply ready to be pampered and taken care of, ElderMom can help you every step of the way making this transition easy and simple for you and mom! ElderMom not only assists you in finding the perfect home, they also negotiate pricing to fit your budget! Don’t make the costly mistake in doing this alone! ElderMom can answer any and all questions you might have and save you time, money and heartache in the process. You’ll be surprised; this process may not be as daunting as you expected!

WHEN IS IT THE RIGHT TIME TO START LOOKING FOR THE RIGHT HOME?

- Appliances left on and forgotten
- Medication trays do not match Doctor’s Orders
- High risk of falling, or starting to fall
- Unexplained bruising
- Bills not getting paid when they were once paid on time
- Weight loss due to lack of interest to prepare food
- Depression/loneliness
- They start to ask questions about “What’s next for me?”

FACTS ABOUT SENIORS:

- Their #1 concern, whether they tell you or not, is their safety!
- They don’t want their loved ones to worry
- They don’t want to be a burden and most do not want to live with their family members
- The adjustment period is much easier on seniors than the loved ones anticipate

THE COST OF WAITING TOO LONG TO MAKE THIS DECISION:

- A simple fall when they are living on their own can/ will increase the monthly cost by 25-45% instantly.
- Quality of life after a fall is severely reduced and can take years to recover.
- Waiting until it’s an emergency decision may result in incredible stress for your family and marriage.



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